

*idea*





## **As many solutions as there are ideas.**

An extremely sophisticated, contemporary classic: Idea brings form to beauty following your taste, and makes the electrical system another way of expressing your style. Through the rigorous lines of the Classica cover plate or the softer forms of Rondò, to match with anthracite grey or white buttons. Idea offers you the greatest freedom of design choice: more than two hundred functions to manage every room in the home, many colours and four different materials to mix and match as you please. To manage energy under the sign of exclusive elegance.

The background image shows a white, tufted armchair in the foreground, slightly out of focus. In the background, there is a fireplace with a white marble surround and a fire burning inside. The scene is lit with warm, golden light, possibly from a window on the right.

## TWO DESIGN

THE RIGOUR OF CLASSICA AND  
THE CURVES OF RONDÒ,  
TAKE YOUR PICK.

There are those who love square lines and those who prefer softer shapes: with Idea, everyone is free to choose their own style. Two different shapes of cover plate and two colours for buttons and controls, in elegant anthracite grey or delicate white.



**Idea Classica.**

The rigorous design of the Classica plate, with anthracite grey devices.



**Idea Rondò.**

The soft design of the Rondò cover plate, with white devices.





## BIG CHOICE

BUTTONS AND CONTROLS TO SUIT ANY  
INSTALLATION REQUIREMENT.

Free to compose your own lighting device: great modularity  
allows you to find the perfect solution for every setting.  
And choose the control technology you prefer for your  
own practicality and comfort.



**Modular controls.**

Every space and every function has its own ideal control. From the minimal space for one module to a maximum of three for buttons.



**Infrared management.**

To operate lights and automations with the utmost precision with infrareds operated from the remote control, the best in comfort.



**Automatic switch.**

Switches on the lights as you walk by. And keeps them on for just as long as you wish. To save energy and move freely.



**Functions where and how you want.**

Door opener, lights, roller shutters: the controls you need are always to hand, framed by an elegant cover plate. With or without symbols that explain their function, they respond to any installation need.



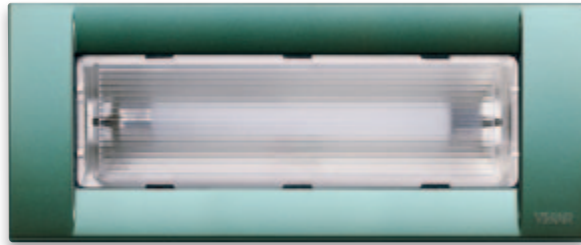


## RIGHT **LIGHT**

THEY MARK, INDICATE AND ILLUMINATE  
EVERY MOMENT OF THE DAY.

Soft lighting, bright lights, marker and emergency lighting, with Idea everyday actions are lit up impeccably. You can go from day to night, whenever and however you want, adjusting the intensity with simple and immediate gestures.





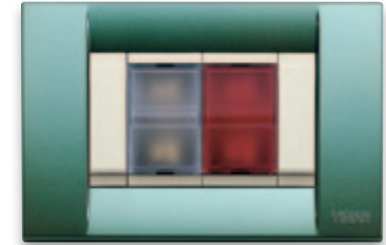
### **Emergency light.**

If the power goes off, it comes on immediately. But if you prefer, you can use the version to install as a step light.



### **Modular lights.**

LED lighting, ideal for lighting where you need: along a corridor or a staircase. You won't put a foot wrong!



### **Warning lights.**

They tell you if the entrance gate is open or closed, if the garage light is on or off. All it takes is a glance.



### **TORCIA, hand lamp.**

Ready immediately in the event of a blackout. It comes on automatically, lights your way in the dark, take it out and use it where you need. When the power comes back on, put it back in its place or in any other socket.

A photograph of a bathroom interior. At the top, a window with a dark wooden frame is set into a light-colored marble wall. A white windowsill holds a tall, slender black vase filled with red and white flowers. Below the window, a decorative mosaic tile border with a repeating geometric pattern runs across the wall. In the foreground, a white towel is draped over the edge of a white marble countertop. To the right, a portion of a white ceramic sink with two ornate, dark metal faucets is visible. Below the countertop, white cabinetry with dark metal handles is partially seen. A semi-transparent dark blue rectangular box is overlaid on the right side of the image, containing white text.

# SWEET **ATMOSPHERE**

EACH TO HIS OWN CLIMATE,  
IN AN INSTANT.

Relax and a perfect temperature for every environment, quickly, just by typing in the four digits on the Idea timer-thermostat, as easy as a the simplest mobile phone. From your wake-up call until bedtime, spend your whole day in total well-being.



### **Thermostat.**

To maintain the required temperature, in winter and in summer. It's as simple as you think.



### **Time delay switch for stair lights.**

Set the amount of time the lights stay on for after you pass by. So you don't waste energy, and keep on saving.



### **Clock radio.**

No batteries to change, no wires on the nightstand. Just a soft bip-bip and the day starts in the most comfortable way.



### **Timer-thermostat.**

As many different climates as there are rooms to control. With the programmable timer-thermostat for heating and conditioning. Just type in 4 digits, like a simple mobile phone.





## EASY LIFE

ALL THE SAFETY FEATURES YOU NEED  
TO LIVE PEACEFULLY.

No thoughts or worries about your home and its occupants. Everything is protected by the anti-intrusion system and the Idea technical alarms. Whatever the anomaly, it warns and blocks in an instant, making you feel safe.



**Socket with SICURY system.**

A Vimar patent that guarantees top security for all the Idea sockets.



**Interlocked socket.**

To protect you from the hazard of an electric shock, in the bathroom and the kitchen.



**Digital keypad.**

Enter your personal code to switch on, off or partialise the anti-intrusion system.



**Gas detector.**

Immediately detects a methane or LPG leak. It gives off an acoustic and visual message to warn of the hazard. It instantly blocks the gas supply. If you are not at home, it launches a telephone alarm.





# UNIVERSAL LANGUAGE

SOCKETS AND DEVICES THAT  
COMMUNICATE BEYOND BORDERS.

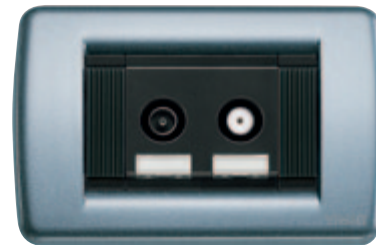
In contact with the world, any time, using the most advanced reception standards. Idea guarantees a sure, fast and high-performing dialogue and universal compatibility. Communication is ideal, the field of installation incredibly vast.





**Foreign standards.**

The best Italian design serving foreign-standard controls and sockets.



**TV-RD-SAT socket.**

To receive audio, video, digital and satellite signals from around the world. and stay connected, always.



**Freedom of installation.**

Flush, surface or table mounting, in consumer units or panels. Modularity that adapts to any space.



**Universal systems.**

Wherever you are there's a socket to suit you. Energy overcomes all boundaries, travelling inside safe, efficient systems that are functional to your living needs. All dressed up in an unmistakeable style: the one made in Italy.



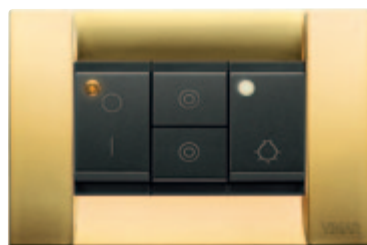
A high-end interior photograph of a living and dining area. The living room features a large, curved, light-colored sofa with fringed skirts and patterned cushions, positioned in front of a large bay window with multiple panes. A wooden coffee table is partially visible in the foreground. The dining area, in the background, has a round dark wood table with ornate chairs, a chandelier, and another bay window. The ceiling is white with recessed lighting and a large circular decorative element. The overall atmosphere is warm and elegant.

## DISTINGUISHING **MARK**

A TOUCH OF CLASS, FOR A UNIQUE,  
INIMITABLE LOOK.

Laser-screen printed customised cover plates.  
Controls with symbols or writing to describe their  
function, chosen from the Vimar library or bespoke, and  
all can be backlit. Details that underline personality and  
a precise idea of beauty.





### Backlighting.

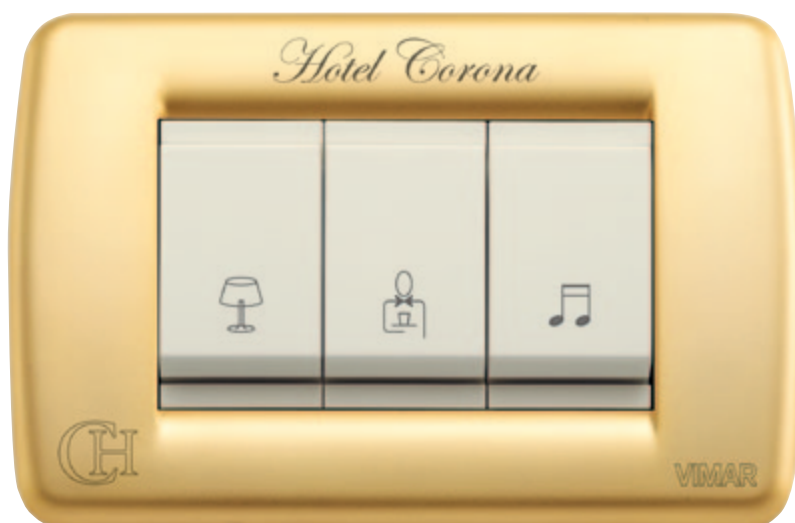
With neon or fluorescent signalling units, each button can be backlit to enhance its function immediately, even in the dark.

### Freedom of choice.

Laser engraving, indelible and timeless, with the highest definition. Idea moulds to suit your taste.

### Library of symbols.

A range of icons with elegant lines that add character to the buttons and make the use of the controls even more immediate.



### Customised service.

Hotels, health facilities, businesses: every professional activity can have cover plates marked with its own logo, with the tailor-made laser engraving service. For rocker switches, infrared or buttons with various types of modularity. A small detail to underline your own character.



Two different button sizes, with or without symbols, all back-lit to customise your system even better.





# HOME AUTOMATION

BY-ME MANAGES EVERY ROOM  
IN THE HOME INTELLIGENTLY AND  
SIMPLY.

Idea dresses in By-me, the Vimar home automation system, a user-friendly technology that manages lighting, automation systems, temperature, safety and energy savings in a coordinated manner, even remotely.

  
**by-me**  
home automation



**Security and safety.**  
Monitor your burglar alarm system and other alarms.



**Comfort.**  
Customized temperature and lighting management in every room.



**Energy saving.**  
Monitoring of consumptions and energy management.



**Control.**  
Monitor your entire home at the touch of a button.



**By-me system.**  
Simple and intuitive control of all functions via the control panel.



**Communication.**  
Web interface for remote control via mobile phone, smartphone and tablet.





### **An elegant welcome.**

Video entry panels in two solutions: stainless steel or bronze, both brushed and shiny.



### **Digital keypad.**

For a total protection against the undesired intrusions.



### **Remote communication.**

The Vimar application allows you to edit and control functions from your PC, tablet and mobile phone.

## **Communication.**

The control unit, the heart of the system, allows different functions to communication between each other. With By-me you can manage scenes, intrusion detection, climate, energy savings and video entry, immediately, intuitively and above all very easily.







#### **Thermostat.**

To adjust the room temperature in a simply way avoiding the wastes.



#### **Scene activation.**

Lights, climate and automation systems are all activated at the touch of one single button.



#### **Energy saving.**

Manages all the connected charges, avoiding black outs and excessive consumption: this way savings are guaranteed.



### **Control and energy saving.**

The sophisticated colour touch screen allows you to easily supervise the whole of your home automation system. Simply touch the display to quickly and easily surf through the whole house.



A high-end office or study room with a large, ornate wooden desk and a matching leather office chair. The desk is positioned in front of a large window with light-colored curtains and a decorative valance. The window offers a panoramic view of a city, a body of water, and distant mountains. A lamp with a white shade and a decorative base sits on a side table next to the desk. The room is carpeted, and the overall atmosphere is one of elegance and comfort.

## **BUILDING** AUTOMATION

THE BY-COM SYSTEM CONTROLS  
AND COORDINATES ALL ACTIVITIES IN  
HOTELS AND OFFICES.

Every building has its own specific characteristics and needs, and for this reason Vimar has developed By-com, a complete automation systems to increase the performance, comfort and energy savings of hotels, offices, businesses and commercial activities.

  
**by-com**  
building automation





**For offices.**

A secure and intelligent system that allows constant communication among all the devices.



**For hotels.**

Comprehensive, effective and optimised management that ensures impeccable service.



**Language.**

KNX standard: the most secure connection for interfacing all functions.



**Software.**

Well-contact Suite: five software versions dedicated to system monitoring.







## For offices



### **Controls.**

Up to 4 different and independent buttons to manage four different functions.



### **Transponder reader.**

Allows access to the premises only by cleared personnel: by identifying the transponder card.



### **IR detector.**

Activates a signal when a person passes by.

### **Reliability and safety.**

With Well-contact Plus you can count on fully reliable transit control: all entrances and exits are monitored and supervision of rooms is simple and immediate.







## For hotels



### **Reader with vertical pocket.**

Activated by inserting the card, it controls loads, lights, roller shutters, scenes and the temperature of the room.



### **Controls.**

Multifunctional, enable various operations to be controlled from a single device.



### **Thermostat.**

Controls room temperature to assure made-to-measure comfort. Status can be managed and supervised from reception.

### **Management and supervision.**

With Well-contact Plus all the services in the rooms are under control: when the customer enters the lights are already on and the temperature is ideal.



# Language



## Transponder reader.

The 4 LEDs indicate access status, presence of the customer or personnel and any emergency calls.



## Thermostat.

To regulate and keep the temperature constantly under control from one room to another.



## Local touch screen.

Allows instant and user-friendly monitoring of the individual room.

## Interoperability.

With Well-contact Plus control is complete: automation, entry, HVAC and energy saving are managed by a single system developed to the KNX standard.





# Software

## Top

To control large hotels with a potentially limitless number of rooms and stations. This application has 7 password levels and allows the planner to be used for supervising arrivals and departures.



## Basic

To manage a hotel with up to 50 rooms from a single station. The 5 password levels guarantee secure supervision of the entire system. And checking arrivals and departures is easy with the planner



## Client

Basic and Top application licence, enables the system to be managed from multiple stations.



## Office

Dedicated to offices and business structures, it enables the functions of a potentially limitless number of rooms to be managed from one station. With 7 password levels, control can be targeted and secure.



## Client Office

Office application licence, permits access to the program from multiple stations.



A detailed view of a bedroom interior. The room features a large, ornate chandelier with multiple purple shades hanging from a ceiling with a decorative circular medallion. The walls are covered in purple patterned wallpaper. A bed with a dark wooden headboard and blue bedding is visible in the background. A large window is dressed with heavy purple curtains and a white lace valance. In the foreground, there is a dark wooden armchair with a light-colored upholstered seat. The floor is made of dark wood in a herringbone pattern. A semi-transparent dark box containing text is overlaid on the right side of the image.

## **MATERIALS** & COLOURS

MANY COLOURS TO MATCH TO YOUR  
FAVOURITE COVER PLATE.

A wide selection, of materials first and foremost: wood, metal, silk, technopolymer, all available in various colours. Plates with warm and classic colours, with sophisticated hues and bright shades to match with anthracite grey or white buttons. With the greatest freedom of design choice.

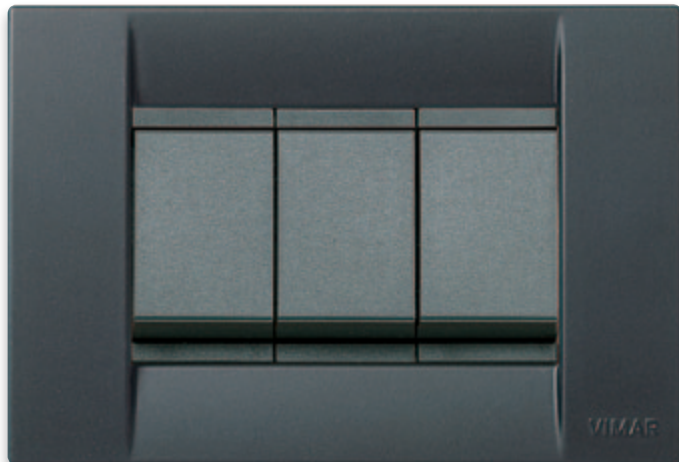




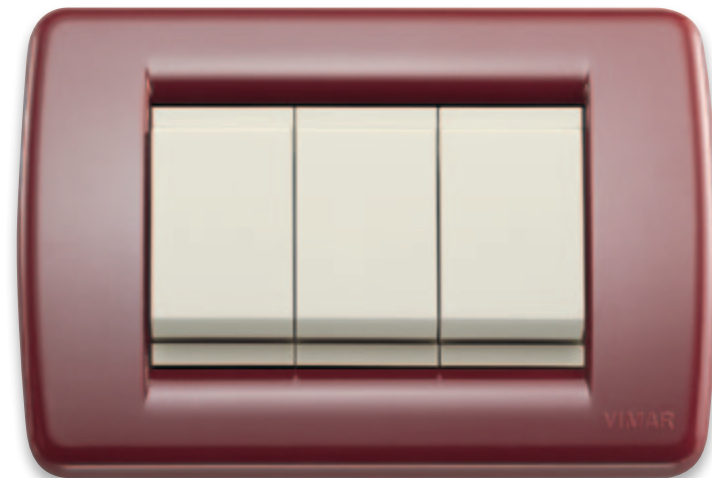
Metal



Solid wood



Silk



Technopolymer

# Metal



01 White



05 Amaranth



07 Forest green



08 Sage green



10 Ivory



11 Black



12 Cobalt blue



21 Metallized silver



22 Metallized bronze



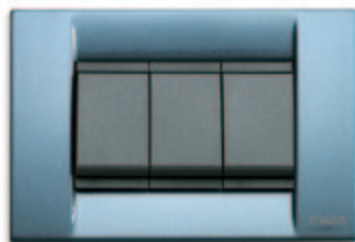
23 Metallized anthracite



24 Metallized titanium



25 Metallized bordeaux



26 Metallized powder blue



27 Iridescent champagne



28 Iridescent euro blue



29 Iridescent petroleum





31 Black chrome



32 Polished gold



33 Matt gold



34 Brushed nickel



36 Chrome



37 Antique brass



41 Walnut briar



42 Cherry briar



46 Slate grey

Solid wood



51 Maple



53 Cherry



55 Walnut



56 Wengé



57 Teak



58 Mahogany



# Silk



01 White



02 Granite white



04 Idea white



07 Red



10 Blue



13 Green



15 Graphite



16 Black

# Technopolymer



01 Bright white



02 Granite white



04 Idea white



07 Ruby red



10 Sapphire blue



13 Emerald green



15 Graphite grey



16 Black





40 Briar



43 Makoré



44 Rosewood



47 Satin black



48 Satin grey

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