



COMPANY PROFILE





What we  
believe

## Made in Vimar.

We believe in a job well done. That's why all our products, solutions and systems, which manage the energy, are carefully designed and developed. Rigorously manufactured and tested; intelligently laid out, to give designers and installers a hand; and specifically built to make life easier for the people who use them. To sum up, they're a "job well done" and a clear expression of our know-how and aptitude for excellence that we've always defined as **positive energy**.





Who  
we are

## Made over 70 years.

Light is energy, heat and life.  
For this, we work since 1945 with  
passion and spirit of innovation:  
because our aim is to grow and we  
know that identity can only be built  
on tradition. That's why success  
and fame permeate our history,  
why we're a leading player on the  
Italian stage and also in the main  
worldwide markets.



1945



2017

## Who we are

Our story began behind the medieval walls of Marostica, in the North-East of Italy. These early years saw the launch of the pear switch, which became a common feature of Italian households for decades.

1945



'50-'60

The evolution of electrical systems heralded the transition from lighting points with glass discs to the first residential series in porcelain and thermoplastics.

Vimar patented the SICURY protective shutter to prevent accidental contact with live parts. It was made available free of charge to all manufacturers and set the regulatory standard.

'60-'70



'80

1980 saw the emergence of a new concept, known as "total quality", founded on production cycle innovation, internal organisation, dialogue with the market and customer satisfaction.

This was the decade of new approaches to living space, and new trends in architecture and technology. Well known designers developed Plana and Eikon, and Vimar launched a new home automation system called By-me, combining control, comfort, security and energy saving.

'90-2000



2010-2011

Vimar was appointed as an official supplier to the Italy Pavilion at Expo 2010 in Shanghai, thus confirming its status as a major player on the world stage. Launched in 2011, Eikon Evo was an instant hit. It marked a big step forward in both styling and technology, and shone a spotlight on Vimar's leadership in home automation and electrical and electronic material.

The acquisition of Elvox, a leading manufacturer of video door entry systems, gate automations and CCTV equipment, led to the formation of the Vimar Group - an all-Italian business offering a complete range of products for inside and outside the home.

2012



2014-2018

Vimar stepped up its presence in export markets by opening subsidiaries in France and Singapore, and by launching a British Standard version of Arké.



2018

As digital technologies rewrite the rules of the market and change the way companies design and develop their products, Vimar has embraced connectivity with **VIEW**.

An acronym of Vimar Energy on Web, which represents the company's vision on the Internet of Things and will shape the development of its smart solutions. All of these will be connected to each other, to the internet and to their users by means of state-of-the-art digital technologies.

## Who we are

**Made  
in Italy.  
Made for  
the world.**

We still design, develop and manufacture our products in the North-East of Italy, because we emphasize what Made in Italy means: it's a unique blend of top-quality styling and first-class technology, which is the hallmark of all our products and is universally acclaimed in the 100-plus countries where we work, and sell millions of units.

**250**

**Revenues of 250 million euros.**

Over the past decade we've outpaced the market as a whole and constantly increased our market share.

**1300**

**1300 employees, of whom 1000 work in Italy.**

Striving for constant progress with just two goals: to enhance people's work and simplify all people's lives.

**183**

**We produce over 183 million pieces per year,**

all of which are field-leaders in reliability and technological innovation.

**100**

**We sell our products in over 100 countries**

with different regulatory standards and different tastes, to bring Italian design and technology to every corner of the globe.

Marks and Certifications





## SUBSIDIARIES

## LOCAL PARTNERS

# 12000

**A catalogue of 12 000 items.**

Our comprehensive product range stands as a monument to our success and meets all the needs of modern living.

### Europe

### South America

### Asia

### ● WORLDWIDE

 **GREECE**  
Vimar Hellas ae  
Maroussi

 **VENEZUELA**  
Vimar de Venezuela sa  
Miranda

 **CHINA**  
Shanghai Vimar  
Electric & Electronic  
Products Co. Ltd. - Shanghai

 **FRANCE**  
Cevam sa  
Massy

 **MEXICO**  
Vimar Interacciones sa de cv  
México D.F

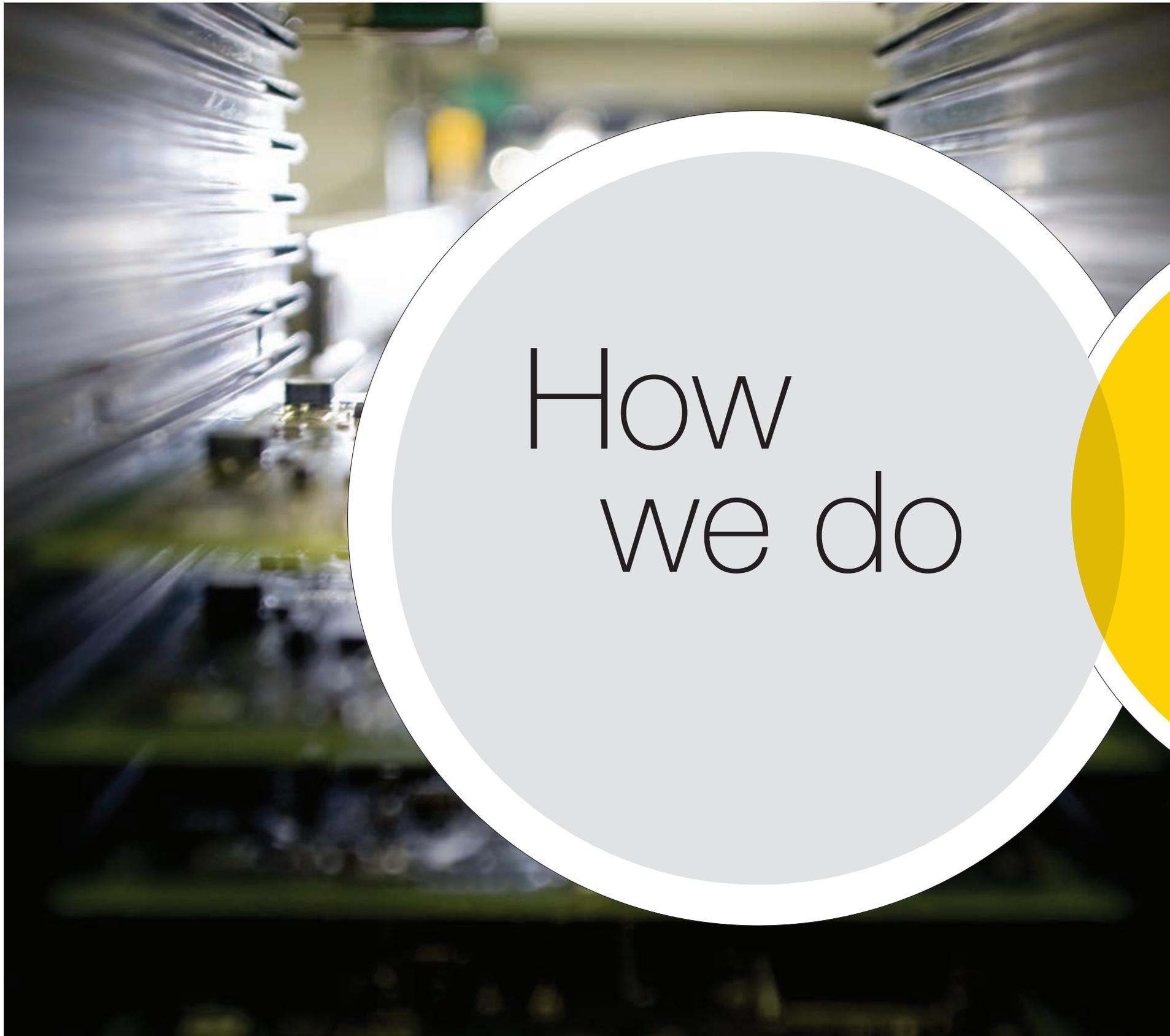
 **SINGAPORE**  
Vimar Asia Pacific Pte Ltd.  
Singapore

 **AUSTRIA**  
Vimar Austria GmbH  
Innsbruck

 **CHILE**  
Vimar Aparatos  
Eléctricos y Electrónicos SpA  
Santiago

 **UNITED ARAB EMIRATES**  
VIMAR Middle East (branch)  
Dubai





We approach the challenges of 4.0 Industry with one goal: quality. Everything we do, every day, is done with passion, experience, paying attention to innovation and protecting the environment and the surroundings, in accordance with the most strict standards. But we're equally committed to the welfare of our staff and customers, to whom we offer safe, high quality and reliable products. Because every single product shows our know-how.



## How we do

**Made from  
experience.  
Made from  
innovation.**

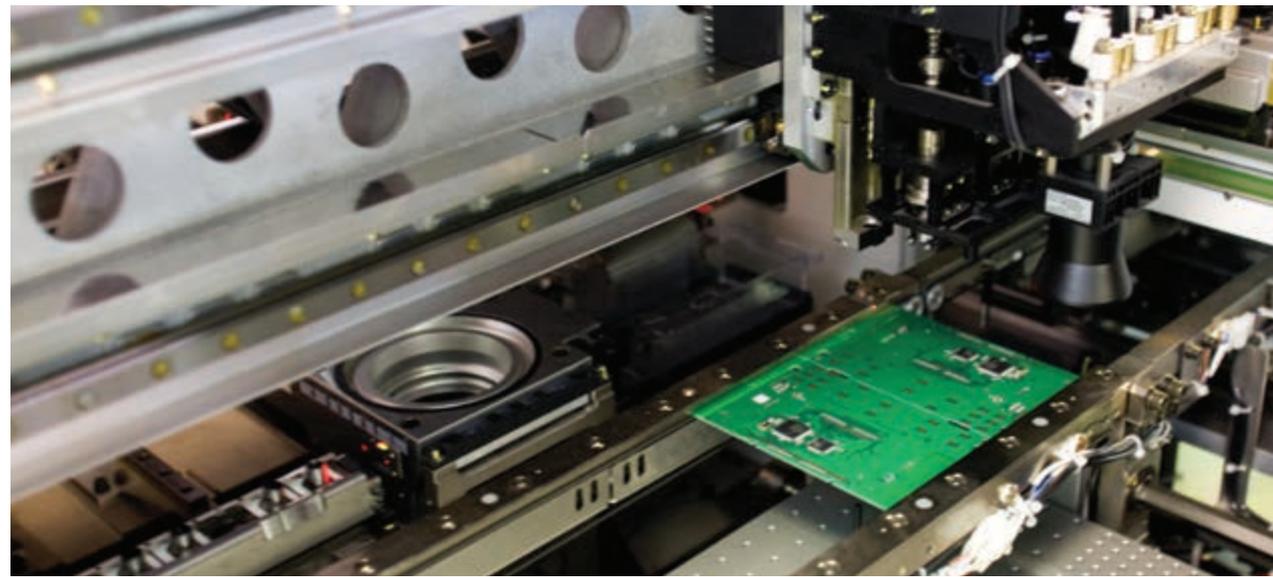
With over 70 years of history, our experience and know-how are deep-rooted, and we strike the right balance between tradition and innovation. These are the qualities that have made us what we are today: a forward-looking company, which uses state-of-the-art tools and latest-generation production processes to make products that respond effectively to the needs of a constantly evolving market.

### **Over 200 patents to our name.**

When it comes to innovation, our patents say it all: some are revolutionary inventions, others are small innovations, but they all keep people safe and make their lives easier.

### **Continuous improvement.**

We're totally committed to offer the best design and technology at all times: that's why we invest more than 6% of our revenues in R&D every year. It's the practical expression of our desire to move up the new.



## **A revolutionary approach to design.**

Our well-honed system covers every stage of the product life-cycle; and to achieve our goal of fault-free production, we carry out multiple in-depth checks. These include numerical simulations and mechanical tests on prototypes made using additive manufacturing technologies; mechanical behaviour analyses using vibro-acoustic instruments; and fluid dynamic simulations for the production of plastic moulds.

## **Smart, state-of-the-art production.**

Smart systems constantly monitor our production, check its quality automatically, provide complete control of every manufacturing phase, putting every single machine in communication with the warehouse.

## **A flexible range which allows the customisation.**

We use rapid prototyping and additive manufacturing systems because they're the ideal way to develop technical components to complement existing ranges or short production runs embodying upgrades to our offering. This whole approach affords extensive scope for customisation.

## How we do

**Made to  
perfection.  
Made for  
safety.**

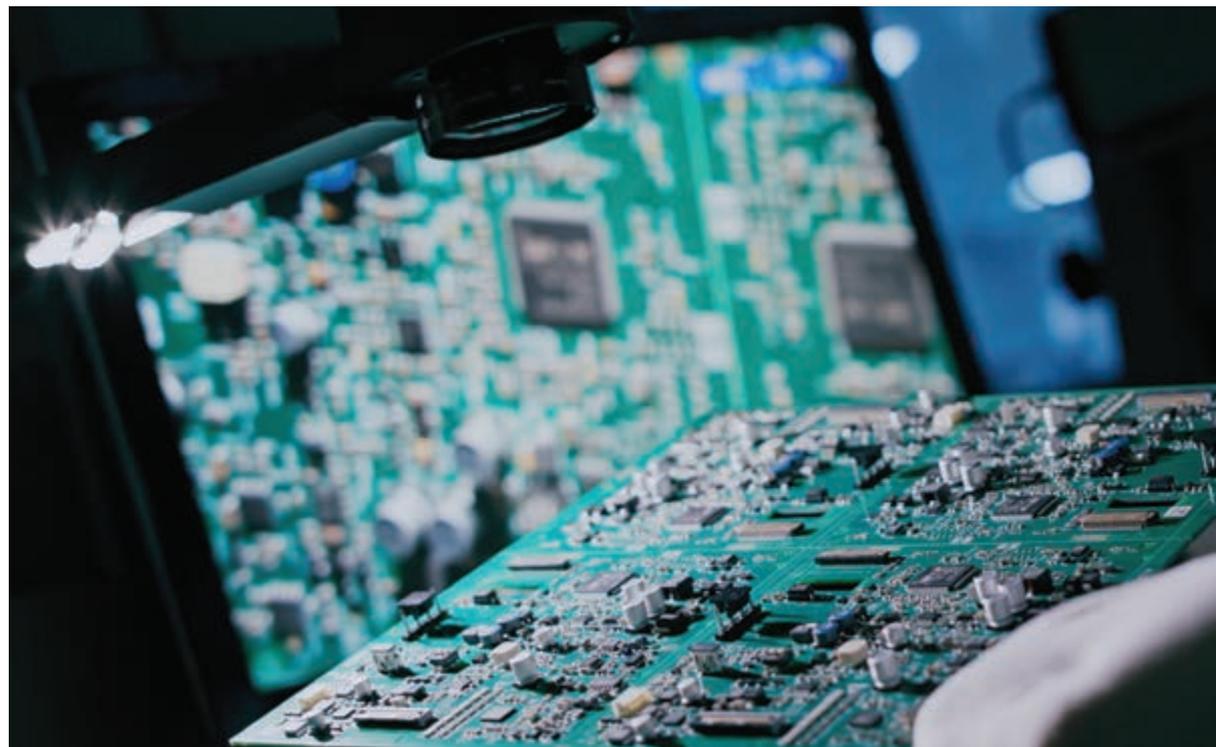
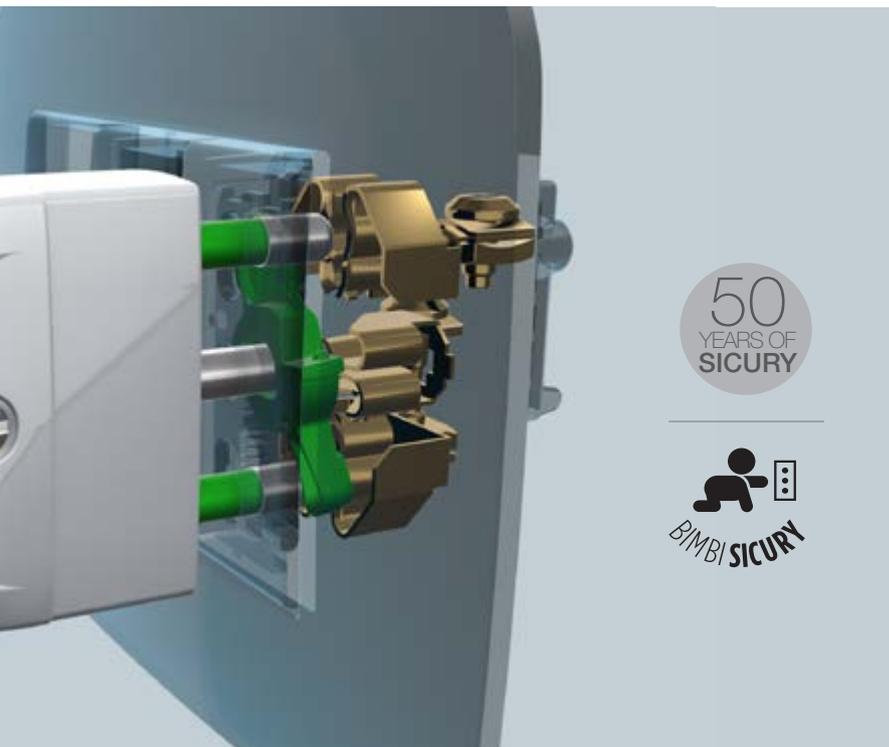
The excellence of our products is objective and measurable: every piece is individually tested before it leaves the factory. So it's no coincidence that we've obtained all the major international quality certifications. And we use our aptitude for perfection to ensure the highest standards of safety at all times.

### **One-to-one quality control.**

Current standards require manufacturers to test samples of outgoing products. But that's not enough for us, so we test every product one by one, before it leaves the plant. Because for us, quality means rigour.

### **Major international certifications.**

As well as quality certification to UNI EN ISO 9001:2008, we hold other major certifications covering environmental management (UNI EN ISO 14001:2004) and occupational health and safety management (BS OHSAS 18001:2007).



## Dependable safety on every front.

All our products are synonymous with safety. Designed to safeguard all users, their reputation is built on tested components, guaranteed materials and unique patents, such as the one covering the SICURY protective shutter, which went on to set the regulatory standard, and has been preventing accidental contact with the live parts of socket outlets for 50 years.

## How we do

**Made  
of people.**

We've always believed that people are the real engine of our company. They are the "human capital" on which we must invest in every single day. That's why we've developed a ground-breaking welfare policy over the years, which formalises a wide range of ideas and activities, and earned us the prestigious "Best Performance Award 2017".

### **Free healthcare and insurance cover.**

Paid for entirely by the company, our healthcare and insurance cover gives all employees and their families the peace of mind they deserve.

### **The right life/work balance.**

Subsidised pre-school places and summer camps for employees' children are just some of the benefits we offer to make life easier for company personnel.



## Education, education, education.

To reward commitment and good results, scholarships are awarded every year to the children of employees who have achieved outstanding performance at school, from the age of 14 to degree level.

## Family Day: an opportunity to mix and get to know each other.

Every year we open up our sites to the families of employees, so they can see their workplace from a different, more personal point of view. The initiative is designed to foster sharing and a sense of belonging.

## One big family.

As far as we're concerned, our relationship with our employees doesn't stop just because they retire, so plenty of activities are held for people who have spent their lives in our employment.

## How we do

**Made responsibly.**

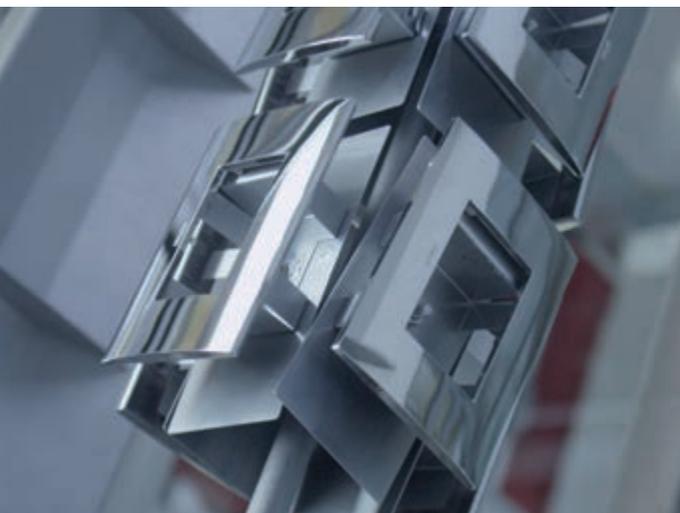
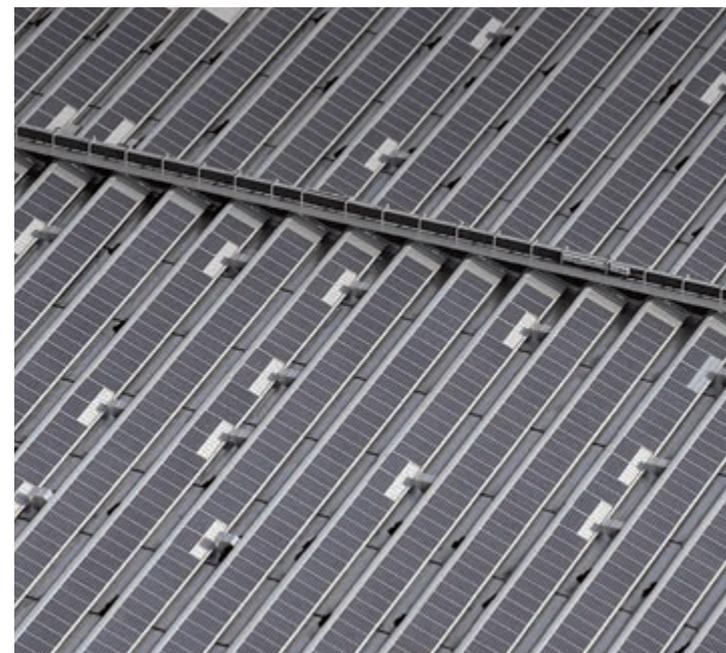
We work with the utmost respect for the environment. The only way to ensure continuous, long-term growth and the good will of people around us, is to take care of the surrounding territory. That's why our business culture is based on a profound sense of environmental responsibility. Here are some of the everyday commitments we make to deliver truly constructive growth.

### **Environment project.**

The environment project is a multi-disciplinary programme encompassing the whole production cycle. By adhering to the principle: "Separate, report, raise awareness", it promotes a proactive approach to recycling, from the product design stage onwards.

### **Green paint.**

We only use water-based or UV-curing paints and we reuse the few residual solvents. This has enabled us to reduce our emissions of VOCs (Volatile Organic Compounds) to below 50% of the limits laid down by the most strict European standards.



## Making galvanic processes a thing of the past.

We produce our metal finishes by means of Magnetron Sputtering Deposition (MSD). It's an innovative process that's more environmentally-friendly, and because it's based on physical rather than chemical principles, it deletes all types of harmful emissions.

## Eco-sustainable sites and vehicles.

The roof of our headquarters in Marostica is equipped with a photovoltaic system that generates energy constantly, thus avoiding the emission of pollutants into the atmosphere. And our fleet of 100% electric company cars upholds the same philosophy, aimed to sustainability and zero environmental impact.

## Green packaging.

To facilitate disposal, all our packaging is fully recyclable. The cardboard packs and containers for our products are all made of recycled material. The cardboard boxes used for transport are printed with water-based ink and make exclusive use of eco-sustainable glues. We won a packaging Oscar in 2016 for the most effective combination of design and eco-sustainability.



What  
we do

We offer state-of-the-art solutions that make every home smarter, reflecting also its architectural style. In our unique mix of design and innovation, attention to detail - from form to finish - goes hand in hand with the latest digital technologies, to ensure constant reliability and easy, intuitive use.



## What we do

**Made  
for  
creativity.**

Developed in partnership with some of the most well-known designers, our products stand out for their harmonious geometries, premium materials and first-class fit and finish. They're designed to enhance the style of every environment and meet the most specific requirements, by offering full stylistic coordination. They transcend national barriers too, thanks to their track record of energy management in over 100 countries worldwide.

### **Exclusive processing of materials and finishes.**

Premium, versatile and effective in every architectural context. Our materials are carefully selected on the basis of quality, so they bring out the best in every habitat, with a wide range of different finishes.

### **Carefully crafted styling with close attention to detail.**

The difference is in the detail, and our products show that. Nothing is left to chance and even the smallest details are carefully designed to meet a specific stylistic or functional requirement.



## **The harmony and elegance of Italian design.**

In every arena - whether it's materials, lines, shapes, proportions or volumes - we stand out for our unmistakably elegant style, which speaks our language all over the world, and evolves in step with changing tastes in architecture.

## **Extensively modular design and international standards.**

Our products are versatile and practical in order to meet the most diverse installation requirements, and are available in versions suitable for major international standards.

## What we do

**EIKON.  
Smart  
technology,  
smart styling.**

EIKON TACTIL

EIKON EVO

EIKON CHROME

EIKON TOTAL LOOK

Purity, elegance and classic style join with technology, trailblazing functionality and refinement. These are the hallmarks of the four distinct spirits of Eikon. Four lines with different designs, dimensions and finishes, that all share a common feature: superlative energy management.

### **Four different aesthetic dimensions.**

The four dimensions fulfill every definition of style - technological, chic, refined, essential - to imbue every habitat an unrivalled charm.

### **Six materials and refined finishes.**

Drawing inspiration from the latest home style trends, our materials and finishes decorate every setting with unprecedented combinations of materials, colours and finishes, born of meticulous styling and exclusive processing techniques.



## Backlit buttons in three colours.

White, black or Next with backlighting to highlight the functions. Rigorous coordination down to the finest detail yields a seamless blend of technology and aesthetics.

## Top-flight technology.

The four lines of Eikon don't just embody elegance and refinement, but also epitomise state-of-the-art technologies, offering smart, practical solutions.

## International standards.

Eikon offers socket outlets to different standards, and controls and cover plates in a range of modular designs, so that our customers can design, organise and manage energy in line with the requirements of over 100 countries worldwide.

## What we do

**ARKÉ.  
Contemporary  
now and  
always.**

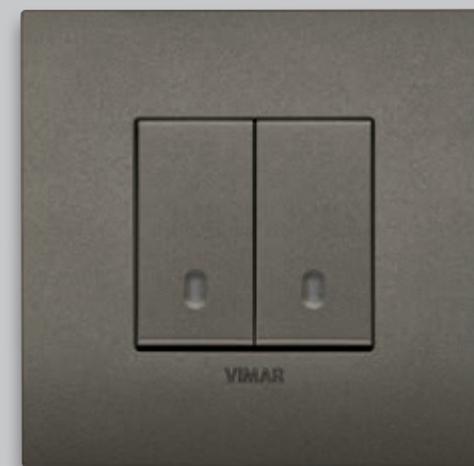
By expressing a universal aesthetic that transcends fashion, the styling of Arké is always current, and strikes a perfect balance between simplicity and identity. The dimensions emphasise materials and geometries, in order to appear with all the charm of discretion.

### **Two shapes inspired by simplicity.**

Classic is rigorous and linear, while Round is soft and sinuous. But both designs rewrite the rules of energy management, in harmony with every style of living space.

### **Double-camber buttons in three colours.**

The tactile, ergonomic buttons come in three timeless colours. So you can opt for the natural elegance of anthracite grey, the sober luminosity of white or the modern feel of metal, to match your own personal style.



## Durable materials and a diverse colour palette.

Carefully processed to achieve the quality of finish that's typical of Italian manufacturing, materials that go into the Arké line are selected for their strength and modern feel. And they come in a vast, varied range of colours.

## Generous proportions.

The generous proportions accentuate the geometries and materials, to make Arké the focal point of any wall. With its discreet simplicity, Arké exerts the full appeal of a furnishing complement.

## Precise, reliable technologies.

Arké also means precise, reliable technology that supports numerous easy-to-use functions. Making everyday life easier and more comfortable.

## What we do

**PLANA.**  
**Clean lines,**  
**evocative**  
**colours.**

Plana makes simplicity a lifestyle, because it's rigorously understated and offers the utmost linearity in energy management. Plus, it comes in a range of materials and a rich palette of colours that's as fresh and bright as the combinations it spawns.

### **Essential, linear, balanced design.**

With its rigorous angles and delicate proportions, Plana is the ideal solution for anyone who love minimalist aesthetics, of great balance in any context.

### **Four strong, practical materials.**

The Plana range reflects four different approaches to interior design, with the crystalline effect of Reflex, the warmth of wood, the sheen of metal and the informal tone of technopolymer.



## **Two colours: white and high-tech Silver.**

Plana's buttons coordinate perfectly with all different finishes, while meeting every installation requirement and suiting every application.

## **Endless colour.**

With an unexpectedly wide range of colours to choose from, you'll have no trouble finding one that brings out the best in your living space.

## **Smart, safe and effective.**

Plana also means smart technology, designed to manage every environment with the utmost efficiency.

What we do



### Vimar Energy on Web

Technologically advanced, easy to use and simple to install, our solutions are based on proprietary protocols or international standards and are open to the “Internet of Things”. With the importance of connectivity growing day by day, Vimar is proud to present VIEW, a constantly expanding ecosystem of smart products and interconnected systems. Aesthetically coordinated and designed to make life easier for people who use them, they provide a single, intuitive user experience aimed at smart living and total home control.

**Made  
for  
technology.**

### **International standards and proprietary protocols.**

To provide an all-round service based on integration, our systems are developed on both proprietary protocols and international standards, so as to provide the highest levels of synergy with other major brands.

### **Innovation means state-of-the-art solutions.**

Constant research is essential, but it's nothing without a receptive attitude to new ideas, because it's the combination of both that yields complete, innovative, future-oriented solutions, designed for high performance.

Partnership and  
Reference Integration



**SAMSUNG**



## High-performance, stylistically coordinated solutions.

To meet the most specific needs of interior design, we provide total stylistic coordination. All our control devices are the right match for our wide range of cover plates, which in turn come in a wide range of materials and finishes. They're also equipped with user interfaces designed for stylistic coordination with whatever residential series you choose.

CASAMBI

XICATO Controls



OSRAM

FLOS

TARGETTI



## Safety, energy efficiency, comfort and control.

We supply efficient, effective solutions to suit every type of building. Designed to deliver the utmost energy efficiency, safety and comfort, they can all be fully controlled using a simple web-based app.

## What we do

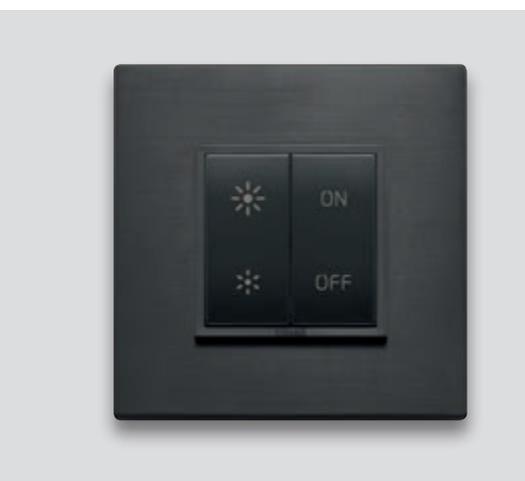
**Home and building automation. Smart solutions for homes and buildings.**

Our technology provides a practical response to the needs of people who design, build and use living space, while ensuring that buildings can be smart and welcoming at the same time. It's a set of solutions for control, comfort, energy efficiency and security, in which home automation, burglar alarm systems, video door entry systems, CCTV and gate automation are in constant communication with each other, within a single, integrated system that's fully connected to the Internet of Things.

### **By-me home automation.**

Sophisticated and intuitive in equal measure, the By-me home automation system offers simple, connected, integrated management of all building functions. Style and functionality go hand in hand without compromise, costs and energy consumption are optimized without sacrifice, and the whole building is controlled by a simple app, at the service of everyone's well-being.





## Well-contact Plus.

Developed on the KNX standard and connected to the Internet of Things, the Well-contact Plus building automation system provides flexible, scalable solutions that meet the needs of all types of building, to make them easier to manage, enhancing performances, comfort and energy efficiency.



## Smart devices.

The constant attention to the world of the Internet of Thing allows to propose innovative solutions to make buildings smarter. The radio frequency controls, developed on EnOcean®, ZigBee Green Power® and Bluetooth® wireless technology, need no batteries or wiring. The GSM and Wi-Fi thermostats and time-thermostats enable the remote control of climate via smartphone.



zigbee alliance member



## What we do

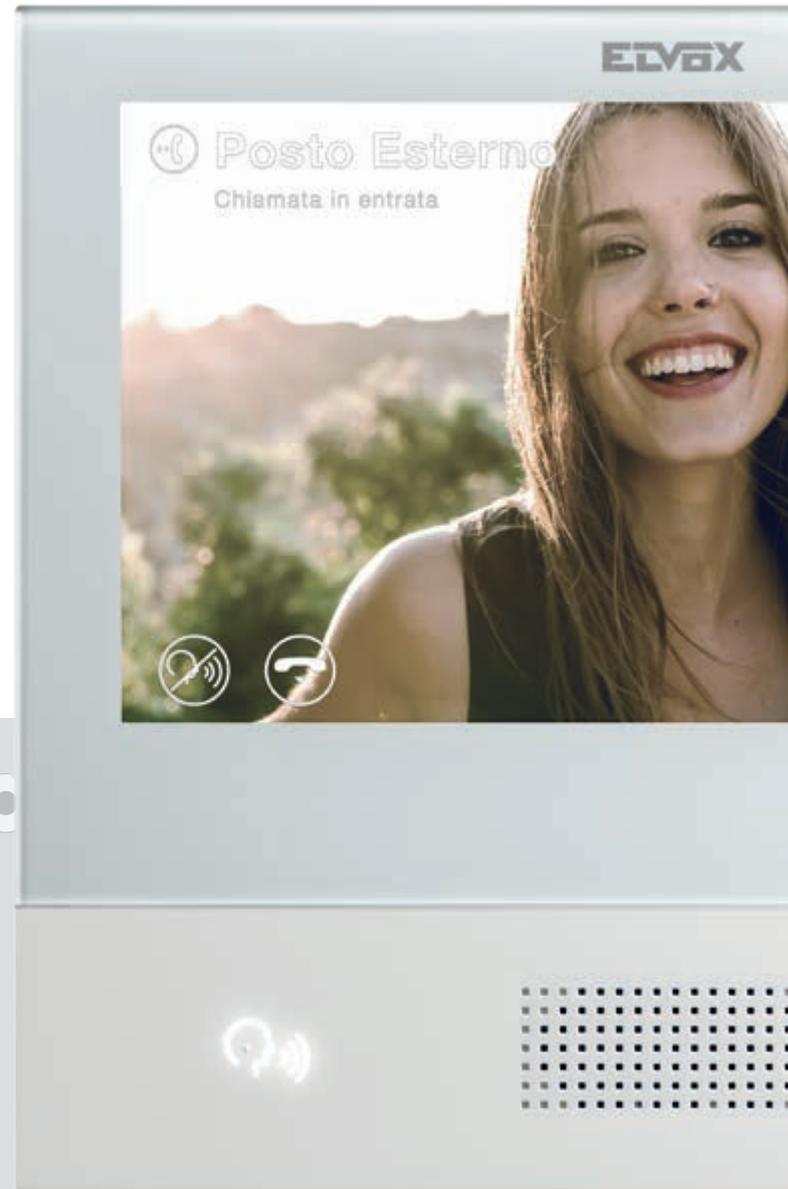
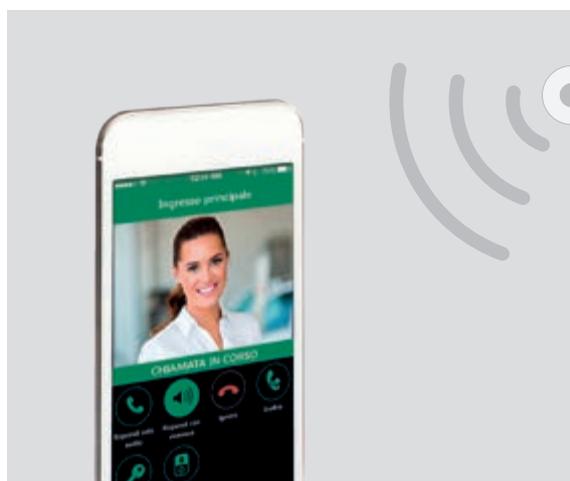
**Video door  
entry systems.  
Two technologies,  
countless  
solutions.**

Due Fili Plus and IP technology give rise to smart, connected solutions that combine style with functionality. The result is a wide range of entrance panels, video entryphones and entryphones designed to meet a full range of stylistic requirements, while offering advanced features like door-call answering and function management from your smartphone.

### **Due Fili Plus Technology.**



From detached houses to large residential complexes, the Due Fili Plus system can connect up to 6400 internal units and 484 outdoor units and transmit high-quality audio and video signals over distances of up to 1200 metres. Due Fili Plus guarantees faultless connections between all devices carrying power, audio, video and data signals.



## IP technology.



With its advanced smart features, IP technology transcends the limits of traditional video door entry systems, to boost performance and connect a potentially infinite number of users, while enabling multiple, simultaneous audio/video communications between internal and outdoor units. Scalable and versatile, the IP video door entry system is a supremely simple solution for all types of building, and can be integrated with other IP systems to extend the range of applications it can be used for.

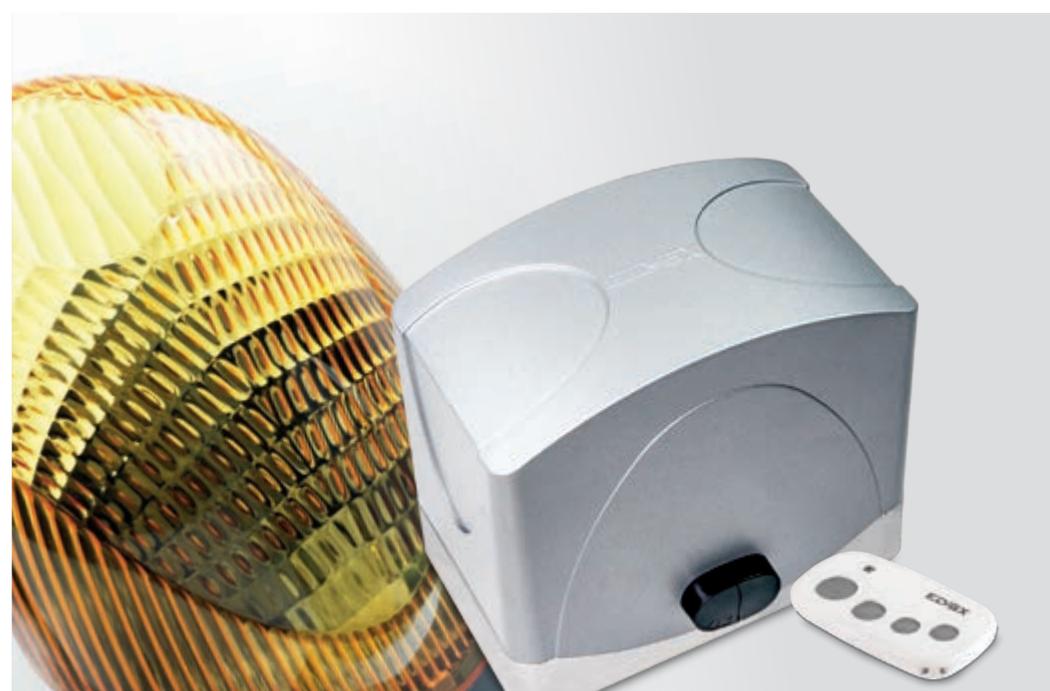
## What we do

**Security.  
Systems to  
safeguard your  
peace of mind.**

Protecting people and properties by means of constant control. These are the principles that underpin the Vimar range of building security products. Highly professional, integrable systems, with a wide range of products, meet functional and installation requirements of every type. Embodying top quality, these security systems use latest-generation technologies and are the ideal solution for stand-alone configurations and for integration into By-me home automation systems.

### **By-alarm: burglar alarm system.**

Developed as a stand-alone system that can be expanded with a wide range of devices, including by radio, By-alarm delivers IMQ-certified high performance, constant connection with the user and integrability with the By-me home automation system. The result? Constant, smart, omnipresent control.

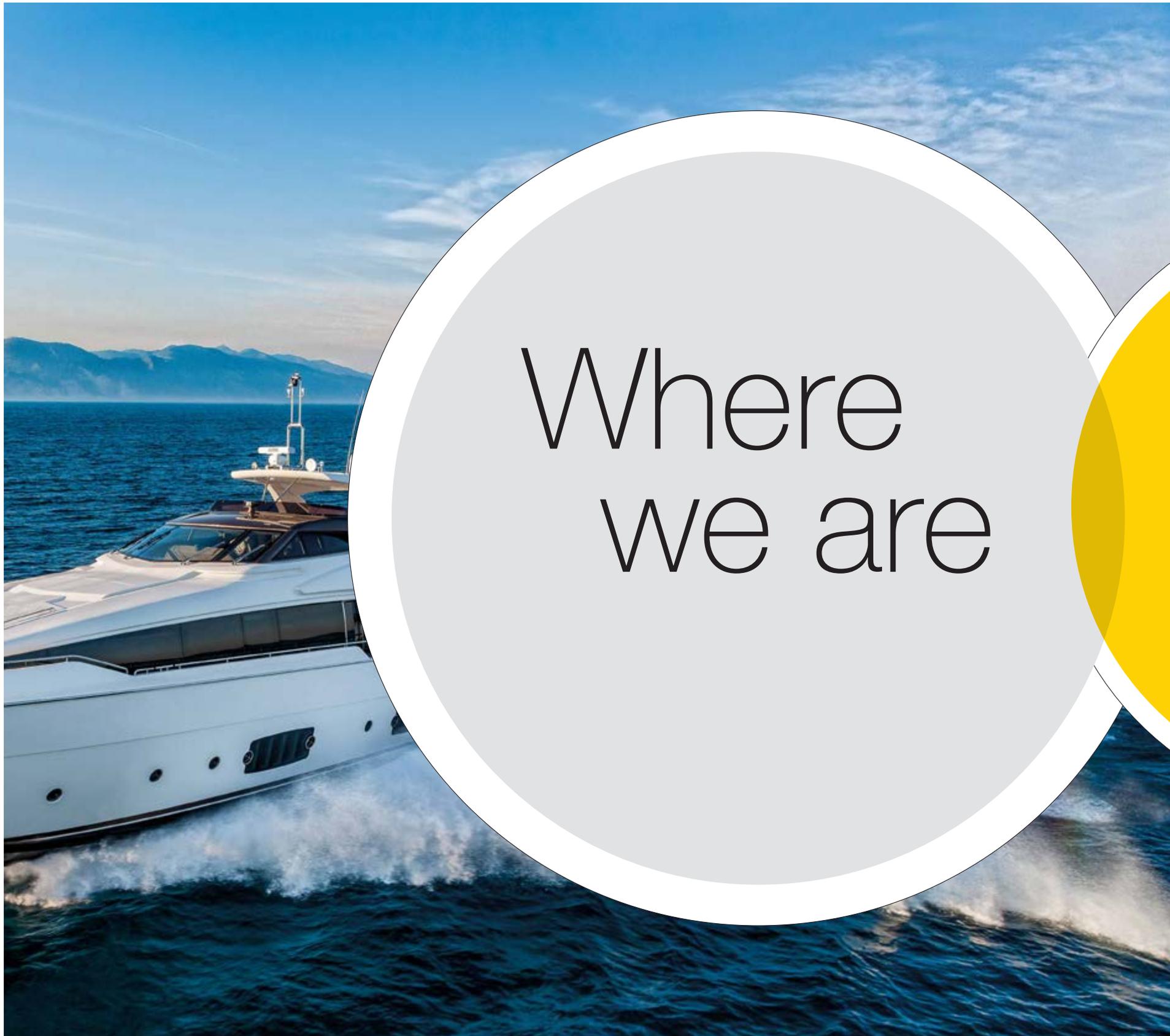


## CCTV.

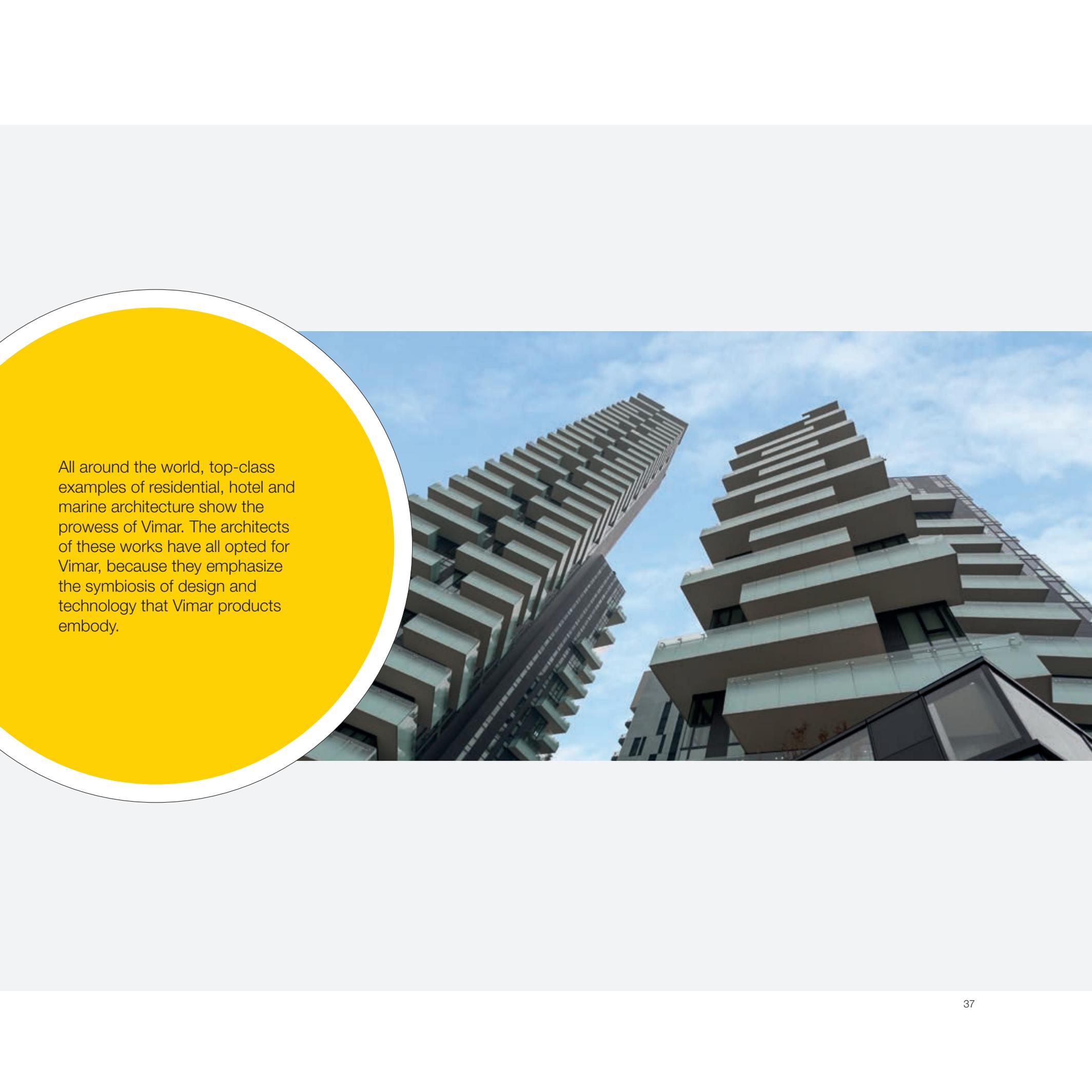
Better security means better quality of life. That's why our video surveillance systems, with remote control facility, offer high-performance products that ensure tight control even in critical areas. Video cameras with both AHD and IP technology with resolution of up to 4K, H.265 video compression and video analysis functions deliver vision in all conditions of light, thanks to the use of advanced Low Light technology.

## Gate automation.

Vimar gate automation upholds the highest standards of quality, performance and safety, thanks to the use of durable, high-efficiency materials, reliable, high-precision mechanicals and contemporary design. These factors have spawned a latest-generation range, designed for flawless access control. And smart devices like our Wi-Fi connection modules turn a simple gate into an advanced instrument that can be remotely controlled with a simple app.



Where  
we are



All around the world, top-class examples of residential, hotel and marine architecture show the prowess of Vimar. The architects of these works have all opted for Vimar, because they emphasize the symbiosis of design and technology that Vimar products embody.

Where we are

**Made  
for home &  
buildings.**

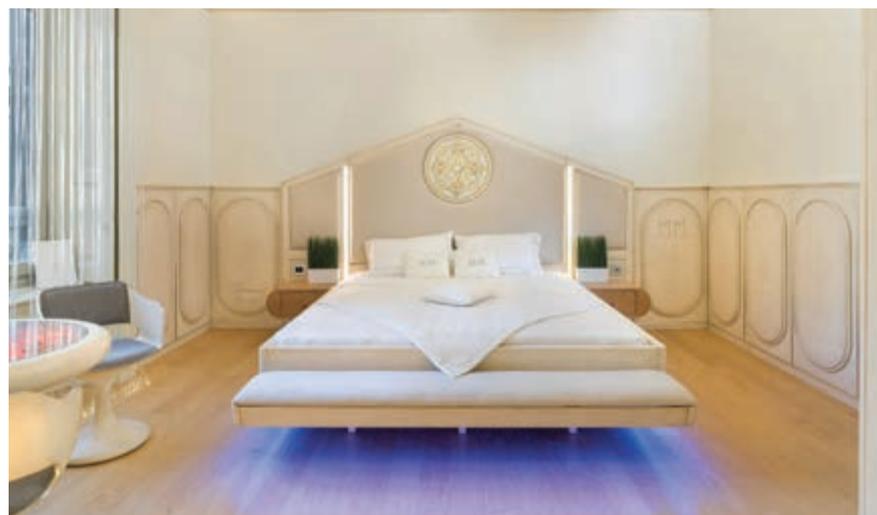
Whether you're working on an apartment, a villa, a farmhouse, a loft, a large residential complex or a historic building, Vimar gives you the elegance and the comfort you're looking for. Our products respect the identity of every setting, enhance its style, improve the comfort and the safety of its occupants and manage the building smartly, simply and intuitively.



Where we are

**Made  
for hotels.**

Every type of accommodation has its own specific needs in terms of design, construction, management and maintenance. Vimar solutions are designed to optimise and automate the functions of any facility, regardless of size, from large hotels to small B&Bs; with a constant eye on comfort, safety and energy efficiency.



Where we are

**Made  
for the sea.**

For decades, Vimar has been equipping cruise ships, yachts and sailing vessels with the same style and technology that it supplies on land. With the aid of dedicated products and technologies designed and developed to meet the specific needs of marine outfitting, our solutions deliver efficiency and top-class performance even in humid, saline environments subject to severe vibration and constant temperature changes.



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MADE IN ITALY

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